# **SMU** DataArts

Funder Report



#### Organization Information

Organization name:	The Art Center aka Anton Art Center		
City:	Mount Clemens	Year organization founded:	1969
State:	MI	Organization type:	501(c)3 nonprofit organization
County:	Macomb		
Federal ID #:	237065452	DUNS #:	608483483
NISP Discipline:	5 - Visual Arts	Full-time staff:	3
	15 - Arts Center	Board Members:	15
	A25 - Arts Education	Fiscal year end date:	09-30

Applicant is audited or reviewed by an independent accounting firm.

#### **Financial Summary** FY 2019 Unrestricted Activity FY 2020 % Change FY 2021 % Change Unrestricted operating revenue Earned program \$97,427 \$63,653 -35% \$71,477 12% Earned non-program \$169,690 \$118,286 -30% \$55,565 -53% Total earned revenue \$267,117 \$181,939 -32% \$127,042 -30% Investment revenue \$10,899 \$16.730 54% \$5.659 -66% Contributed revenue \$274,368 \$325,183 19% \$364,207 12% Total unrestricted operating revenue \$552,384 \$523,852 -5% \$496,908 -5% Less in-kind \$30,000 \$30,000 0% \$30,000 0% Unrestricted operating revenue less in-kind \$522,384 \$493,852 -5% \$466,908 -5% Operating expenses Program \$381,023 \$354,534 -7% \$356,814 1% Management & general \$149,910 \$134,077 \$119,557 -11% -11% Fundraising \$23,877 \$18,676 \$18,765 -22% 0% Total operating expenses \$554,810 \$507,287 -9% \$495,136 -2% Less in-kind \$30,000 \$30,000 0% \$30,000 0% Unrestricted operating expenses less in-kind \$524.810 \$477,287 -9% \$465,136 -3% Unrestricted change in net assets - operating -\$2,426 \$16,565 783% \$1,772 -89% \$16,565 \$1,772 Unrestricted change in net assets -\$2,426 783% -89% Restricted change in net assets -\$72,310 -\$75,439 -4% \$95,390 226% Total change in net assets -\$74,736 -\$58,874 21% 265% \$97,162

1%

35%

3%

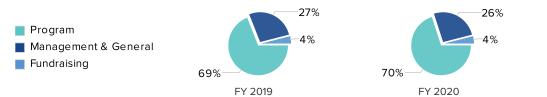
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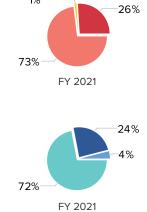
FY 2020

# Unrestricted Operating Revenue by Source



# **Operating Expenses by Functional Grouping**





The Art Center aka Anton Art Center

			<u></u>		
Revenue Details					
Operating Revenue	FY 2019	FY 2020	FY 2021	FY 2021	FY 202
Earned - Program	Total	Total	Total	Unrestricted	Restricted
Subscriptions		\$0	\$0	\$0	
Membership fees - individuals	\$16,218	\$12,882	\$6,772	\$6,772	\$0
Membership fees - organizations		\$200	\$0	\$0	
Ticket sales & admissions		\$0	\$0	\$0	
Education revenue	\$73,889	\$46,302	\$50,544	\$50,544	
Publication sales		\$0	\$0	\$0	
Gallery sales	\$7,320	\$4,269	\$1,990	\$1,990	
Contracted services & touring fees		\$0	\$0	\$0	
Royalty & reproduction revenue	\$0	\$0	\$0	\$0	
Earned - program not listed above		\$0	\$12,171	\$12,171	
Total earned - program	\$97,427	\$63,653	\$71,477	\$71,477	
Earned - Non-program					
Rental revenue		\$600	\$500	\$500	
Sponsorship revenue	\$49,725	\$33,770	\$21,027	\$21,027	
Attendee-generated revenue not					
listed above	\$78,287	\$71,239	\$34,038	\$34,038	
Earned non-program not listed above	\$41,678	\$12,677	\$0	\$0	
Total earned - non-program	\$169,690	\$118,286	\$55,565	\$55,565	
Total earned revenue	\$267,117	\$181,939	\$127,042	\$127,042	

The Art Center aka Anton Art Center

	FY 2019	FY 2020	FY 2021	FY 2021	FY 2021
Contributed	Total	Total	Total	Unrestricted	Restricted
Trustee & board	\$7,760	\$8,930	\$18,395	\$18,395	\$0
Individual	\$32,139	\$34,040	\$64,624	\$14,624	\$50,000
Corporate	\$5,834	\$6,000	\$400	\$400	\$0
Foundation	\$38,483	\$78,875	\$111,500	\$15,500	\$96,000
City government	\$1,111	\$1,845	\$500	\$500	\$0
County government	\$3,371	\$5,000	\$35,801	\$35,801	\$0
State government	\$83,360	\$82,050	\$100,415	\$45,915	\$54,500
Federal government	\$0	\$0	\$69,762	\$69,762	\$0
In-kind operating contributions	\$30,000	\$30,000	\$30,000	\$30,000	\$0
Special fundraising events		\$3,004	\$27,900	\$27,900	\$0
Contributions not listed above	\$0	\$0	\$300	\$300	\$0
Net assets released from restriction	\$0	\$0	\$0	\$105,110	-\$105,110
Total contributed revenue	\$202,058	\$249,744	\$459,597	\$364,207	\$95,390
Operating investment revenue	\$10,899	\$16,730	\$5,659	\$5,659	\$0
Total operating revenue	\$480,074	\$448,413	\$592,298	\$496,908	\$95,390
Total operating revenue less operating in-kind	\$450,074	\$418,413	\$562,298	\$466,908	\$95,390
Total revenue	\$480,074	\$448,413	\$592,298	\$496,908	\$95,390
Total revenue less in-kind	\$450,074	\$418,413	\$562,298	\$466,908	\$95,390

#### **Revenue Narrative**

n/a

n/a

# FY 2019 FY 2020

FY 2021

Changes in revenue this year are largely due to decreased operations due to COVID-19, as well as the availability of various relief funds to support operations during that time. Some funders pushed scheduled payments forward to the previous fiscal year. Significantly, the Board of Trustees discontinued our membership program in an effort to be more equitable, and membership revenue is showing a corresponding decrease. Also significantly, we received a one-time major gift which is restricted for gallery lighting upgrades, scheduled to take place in fiscal year 2022.

	FY 2019 Total	FY 2020 Total	% Change	FY 2021 Total	% Change	FY 2021	FY 2021 General & Administrative	FY 2021 Fundraising
Development even even e	TOLAI	TULAI	Change	TOLA	Change	FIOyiani	Administrative	Fundialsing
Personnel expenses - Operating								
W2 employees (salaries, payroll taxes and fringe								
benefits)	\$165,017	\$171,672	4%	\$167,028	-3%	\$99,109	\$59,732	\$8,187
Independent contractors	\$95,226	\$83,587	-12%	\$41,426	-50%	\$33,456	\$4,920	\$3,050
Professional fees	\$12,196	\$44,133	262%	\$0	-100%	\$0	\$0	\$0
Total personnel expenses -								
Operating	\$272,439	\$299,392	10%	\$208,454	-30%	\$132,565	\$64,652	\$11,237
Non-personnel expenses - Operating								
Occupancy costs	\$74,122	\$68,753	-7%	\$39,724	-42%	\$23,572	\$14,206	\$1,946
Depreciation	\$39,974	\$39,644	-1%	\$40,255	2%	\$23,886	\$14,396	\$1,973
Non-personnel expenses not								
listed above	\$168,275	\$99,498	-41%	\$206,703	108%	\$176,791	\$26,303	\$3,609
Total non-personnel expenses - Operating	\$282,371	\$207,895	-26%	\$286,682	38%	\$224,249	\$54,905	\$7,528
Total operating expenses	\$554,810	\$507,287	-9%	\$495,136	-2%	\$356,814	\$119,557	\$18,765
Total expenses	\$554,810	\$507,287	-9%	\$495,136	-2%			
Total expenses less in-kind	\$524,810	\$477,287	-9%	\$465,136	-3%			
Total expenses less depreciation	\$514,836	\$467,643	-9%	\$454,881	-3%			
Total expenses less in-kind and depreciation	\$484,836	\$437,643	-10%	\$424,881	-3%			

# Expense Narrative

**Expense Details** 

FY 2019n/aFY 2020n/aFY 2021Some changes in expense categories are reflected here (between independent contractors and "other personnel").<br/>Otherwise expenses remained steady in fiscal year 2021.

Assets	FY 2019	FY 2020	% Change	FY 2021	% Change
Current assets				2021	en ange
Cash and cash equivalents	\$138,313	\$220,599	59%	\$337,543	53%
Receivables	\$58,609	\$34,975	-40%	\$300	-99%
Investments - current			n/a		n/a
Prepaid expenses & other	\$10,471	\$12,774	22%	\$4,578	-64%
Total current assets	\$207,393	\$268,348	29%	\$342,421	28%
Long-term/non-current assets	2				
Investments - non current			n/a		n/a
Fixed assets (net of accumulated depreciation)	\$981,518	\$943,874	-4%	\$915,817	-3%
Non-current assets not listed above	\$50,000	\$0	-100%	\$0	n/a
Total long-term/non-current assets	\$1,031,518	\$943,874	-8%	\$915,817	-3%
Total assets	\$1,238,911	\$1,212,222	-2%	\$1,258,238	4%
Liabilities & Net Assets	FY 2019	FY 2020	% Change	FY 2021	% Change
Current liabilities					
Accounts payable and accrued expenses	\$21,534	\$18,838	-13%	\$2,573	-86%
Deferred revenue	\$O		n/a	\$0	n/a
Loans - current	\$0		n/a	\$0	n/a
Additional current liabilities not listed above	\$1,658	\$1,658	0%	\$1,658	0%
Total current liabilities	\$23,192	\$20,496	-12%	\$4,231	-79%
Long-term/non-current liabilities					
Long-term/non-current loans	<b>\$</b> 0	\$34,881	n/a	\$0	-100%
Additional long-term/non-current liabilities not					
listed above	¢o	\$0	n/a	\$0	n/a
Total long-term/non-current liabilities Total liabilites	\$0 \$23,192	\$34,881 \$55,377	n/a 139%	\$0 \$4,231	-100% -92%
Net assets	\$23,192	\$55,577	139%	\$4,231	-92/0
Unrestricted	\$1,111,967	\$1,128,532	1%	\$1,130,304	0%
Restricted	\$1,111,987 \$103,752	\$1,128,532 \$28,313	-73%	\$1,130,304 \$123,703	337%
	\$103,73Z	φz0,515	-75%	φ125,705	557/0
Total net assets	\$1,215,719	\$1,156,845	-5%	\$1,254,007	8%

# Balance Sheet Narrative

FY 2019	n/a
FY 2020	n/a
FY 2021	A significant portion of our total and net assets are comprised of building improvements to our Mount Clemens facility. Substantive renovations and a new addition were completed in 2005. Property and Equipment comprises \$915,817 of our year-end total assets.

#### FY 2020 % Change FY 2019 FY 2021 % Change Months of operating cash -- Unrestricted 2.99 5.22 74% 5.18 -1% Working capital -- Unrestricted \$130,449 \$219,539 68% \$214,487 -2% Current ratio -- Unrestricted 77% 341% 6.62 11.71 51.69 Net assets as a % of total expenses 219% 228% 4% 253% 11% Fixed assets (net) \$981,518 \$943,874 -4% \$915,817 -3% Condition of fixed assets 64% 70% 77% Leverage -- Unrestricted 0% 3% 0% -100% n/a Total debt \$0 \$34,881 n/a \$0 -100% 0% Debt service impact 0% n/a 0% n/a

**Balance Sheet Metrics** 

Months of operating cash -- unrestricted (Unrestricted Cash & Cash Equivalents/(Total Expense/12)) indicates the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents. This ratio is calculated using unrestricted numbers only.

Working capital -- unrestricted (Unrestricted Current Assets minus Unrestricted Current Liabilities) consists of the unrestricted resources available for operations. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current ratio unrestricted (Unrestricted Current Assets divided by Unrestricted Current Liabilities) determines the organization's ability to pay current debt using current assets. A ratio of 1.0 indicates that current assets are equal to current liabilities. A ratio of around 1.5 is a more comfortable position, allowing for more cushion against uncollected receivables or timing discrepancies between expected receipts and disbursements. Ideally this number should approach 2 which indicates ample short-term liquidity to obviate the need to borrow or sell assets.

Net assets as % of total expenses measures the net worth of an organization in relationship to its operating size. It is calculated as total net assets divided by total expenses. If the trend is level or increasing, then total net assets are keeping pace with growth in operating expenses.

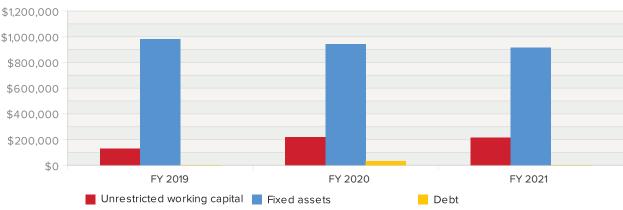
Condition of fixed assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props). This is especially significant for organizations that own a building or carry a long-term lease. Accumulated depreciation of less than 50% of the total value of fixed assets indicates a stock of relatively new assets. A high percentage (>80%) of accumulated depreciation could indicate aging infrastructure and need for funding the replacement or repair of fixed assets in the near future.

Leverage ratio (Total Debt divided by Total Unrestricted Assets) measures what proportion of your unrestricted assets are supported by debt. A number in excess of 50% may indicate liquidity problems, or reduced capacity for future borrowing.

Fixed assets net is the value of all land, buildings, equipment, leasehold improvements and other property and equipment owned by the organization. It is calculated net of accumulated depreciation to reflect the reduction in the value of an asset as it ages and is used.

Total debt consists of all short and long-term contractual obligations of the organization, including lines of credit, loans, notes, bonds, and capital leases.

Debt service impact (Total Debt Service, including principal and interest, divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden. The higher the percentage, the more the organization has to dedicate its resources to debt repayment rather than programming and other operating expenses.



### **Components of Net Assets**



Attendance			THE AI		TAIL Center
Attendance					
	FY 2019	FY 2020	% Change	FY 2021	% Change
Total attendance					
Paid	736	637	-13%	3,101	387%
Free	15,402	9,742	-37%	2,161	-78%
Total	16,138	10,379	-36%	5,262	-49%
In-person attendance					
Paid	736	626	-15%	3,089	393%
Free	15,402	5,766	-63%	2,143	-63%
Total	16,138	6,392	-60%	5,232	-18%
Digital attendance					
Paid		11	n/a	12	9%
Free		3,976	n/a	18	-100%
Total		3,987	n/a	30	-99%
In-person attendees 18 and under	6,132	2,026	-67%	1,039	-49%
Programs in schools	FY 2019	FY 2020	% Change	FY 2021	% Change
Children served in schools	0		n/a	0	n/a
Hours of instruction	0		n/a	0	n/a
Workforce					
Number of People	FY 2019	FY 2020	% Change	FY 2021	% Change
Employees: Full-time permanent	2	3	50%	3	0%
Employees: Part-time permanent	- 3	2	-33%	2	0%
Volunteers	216	75	-65%	75	0%
Independent contractors	172	167	-3%	19	-89%
Interns and apprentices	1	0	-100%	0	n/a
Total positions	394	247	-37%	99	-60%
Visual & Performing Artists					
	FY 2019	FY 2020	% Change	FY 2021	% Change
Number of visual & performing artists	166	156	-6%	15	-90%
Payments to artists & performers	\$86,683	\$83,587	-4%	\$58,006	-31%
Covid-19 Impact					
Cond-17 Impact					
Due to COVID-19 crisis restrictions on in-person gathe	rings and/or	FY 2019	Ð F	Y 2020	FY 2021
stay-at-home orders mandated by government health staffing affected at your organization:		5			
Number of employees laid off				0	0
Number of employees furloughed				0	0
Of those furloughed or laid off employees, how many brought back?	y (if any) have been			0	0

#### Mission and Constituency

#### Mission statement

The Anton Art Center's mission is to enrich and inspire people of all ages through the arts

#### Mission demographics

This organization's mission is not rooted in an explicitly identified ethnic, cultural or other demographic voice.

Racial/ethnic group
Additional group (please state)
Gender
Additional group (please state)
Sexual orientation
Additional group (please state)
Age group
Additional group (please state)
Disability
Additional characteristics
If the fields above are blank, this organization does not serve that demographic specifically.
Audience
The organization does not seek to primarily serve a specific audience.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Additional group (please state)

Additional group (please state)

Disability

Additional characteristics

Additional group (please state)

Community type served Urban If the fields above are blank, this organization does not serve that demographic specifically.

# Program Activity

In-person activity	FY 2	019	FY 20	020	FY 2021		
	Distinct offerings	# of times offered	Distinct offerings	# of times offered	Distinct offerings	# of times offered	
Productions (self-produced)	1	2			0	0	
Productions (presented)					0	0	
Classes/assemblies/other programs in schools	0				0	0	
Classes/workshops (outside of schools)	136	54	22	92	102	102	
Field trips/school visits					0	0	
Guided tours	1	12			0	0	
Lectures	2	6			0	0	
Permanent exhibitions	0		0		0		
Temporary exhibitions	8		5		3		
Traveling exhibitions (hosted)	1		0		1		
Films screened			0	0	0	0	
Festivals/conferences	1		0	0	0	0	
Readings/workshops (developing works)					0	0	
Community programs (not included above)			5	5	2	12	
Additional programs not listed above	0	0	0	0	0	0	

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

# Program Activity

Digital activity		FY 2019			FY 2020			FY 2021	
	istinct ferings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand
Productions (self-produced)							1	1	1
Productions (presented)							0	0	0
Classes/assemblies/other programs in schools							0	0	0
Classes/workshops (outside of schools)				3	1		2	2	0
Field trips/school visits							0	0	0
Guided tours							0	0	0
Lectures							2	2	0
Permanent exhibitions						0			0
Temporary exhibitions						3			1
Traveling exhibitions (hosted)						0			1
Films screened				0	0	0	0	0	0
Broadcast productions							0	0	0
Festivals/conferences				0	0	0	0	0	0
Readings/workshops (developing works)							0	0	0
Community programs (not included above)						5	0	0	0
Additional programs not listed above							0	0	0

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Digital activity financials	FY 2019		FY 2	020	FY 2021		
	Total	Associated with digital program delivery	Associated with digital program Total delivery		Total	Associated with digital program delivery	
Earned revenue	\$267,117		\$181,939	\$3,004	\$127,042	\$0	
Contributed revenue	\$202,058		\$249,744	\$3,004	\$459,597	\$0	
Operating expense	\$554,810		\$507,287	\$7,601	\$495,136		

	FY 2019	EV 2020	% Change	EV 2021	% Change
	FT 2019				
Fiscally sponsored projects		0	n/a	0	n/a
Amount distributed to fiscally sponsored projects		\$0	n/a	\$0	n/a
Residencies	0	0	n/a	0	n/a
Scholarships awarded		0	n/a	0	n/a
Amount awarded in scholarships		\$0	n/a	\$0	n/a
Other grants awarded	26	28	8%	22	-21%
Amount awarded in grants	\$43,984	\$39,209	-11%	\$53,000	35%
Public art installations		0	n/a	1	n/a
Works commissioned		0	n/a	0	n/a
Films produced		0	n/a	0	n/a
World premieres		0	n/a	0	n/a
National premieres		0	n/a	0	n/a
Local/regional premieres		0	n/a	0	n/a
Published works (physical)		0	n/a	0	n/a
Published works (digital)		0	n/a	0	n/a
Private lessons (in-person)	0	0	n/a	0	n/a
Private lessons (digital)		0	n/a	0	n/a
Competitions		4	n/a	6	50%
Open rehearsals		0	n/a	0	n/a

Program Activity

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

-Y 2019	n/a
TY 2020	n/a
FY 2021	In fiscal year 2021, attendance and programming continued to be significantly impacted by the ongoing COVID-19 pandemic. Changes in in-person participation rates over the previous year are reflective of reductions in building capacity and programming as a result of health and safety precautions.